

— BEHAVIORAL PSYCHOLOGIST · SPEAKER



Dr. Matt Maher, *Ph.D.*

Licensed Mental Health Counselor (FL · NY) ♦ Former BCBA ♦ 16 Years Clinical Practice ♦ REALTOR®

A clinician's eye on the moments that decide everything — the relocation, the closing table, the room before the room.

— SIGNATURE TALKS

01 Decision Architecture for Major Life Transitions

The psychology of relocation, downsizing, and the homes we choose — and why the smartest clients still freeze at the kitchen table. A clinical look at how attachment, loss, and identity quietly drive the biggest financial choices of a lifetime.

02 The Calm Professional

How to lower client anxiety and increase decision quality in high-stakes service work. Practical, evidence-based moves drawn from sixteen years in the therapy room — translated for advisors, agents, and anyone whose Tuesday includes someone else's worst week.

03 From Therapist to Trusted Advisor

Translating clinical frameworks — motivational interviewing, behavioral activation, the working alliance — into business practice. The skills that make a great therapist make an unforgettable advisor; the only thing missing is the vocabulary.

ABOUT

Dr. Matt Maher is a behavioral psychologist with sixteen years of clinical practice — a Licensed Mental Health Counselor in Florida, an LMHC with Diagnostic Privilege in New York, and a Licensed Behavior Analyst in New York. He now works as a REALTOR® with Boffo Real Estate Group in Ocala, Florida — an unusual second chair that gives him a rare, dual-vantage view of how people actually make their largest decisions. His talks bring the rigor of the consulting room to the conference room, with neither the jargon nor the theatrics.

TO INQUIRE

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